



Green Entre
4Future

Co-funded by the
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FINAL PROJECT OVERVIEW

GREEN ENTRE 4 FUTURE

DATE 08/11/2023

Edition #5

Dear reader,

The consortium of the GE4F is happy to share with you the final Newsletter.

GE4F was implemented in **Cyprus, Portugal, Italy, Netherlands and France** with the ultimate aim to generate educational value and **green employment horizons** for long-term capacity building.

GE4F combines two of the most important challenges in 21st century:

1. Involve and **activate youth in solving environmental issues**;
2. **Empower youth workers** to help counter the dramatic increase of unemployment among young people.

Young persons, future start-uppers, young entrepreneurs, NEET (Not in Employment, Education or Training), **youth workers**, but also **trainers, experts, educators, staff, stakeholders** (policymakers, green businesses, consumers) are provided with deliverables to strengthen and validate competencies for environmental change, support investments and related growth.

Accomplished OBJECTIVES

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- **Sustainable development approaches** through a training panorama for **green business, circularity** and employment opportunities;
- Developed tools to empower youth with **digital skills applied in green economy** and development of **youth entrepreneurial spirit**;
- Trained youth workers in **eco-friendly start-ups** with **specific knowledge in fast tracking green economy, reducing environmental risks** and promote social equity;
- **Promoted European climate legislation**, for a cleaner energy generation;
- Created synergy among stakeholders to **restore youth's financial health** and build **eco-friendly initiatives**.

RESULTS

1. **Be the Climate Change Ambassador Toolkit**, a set of approaches and methodologies will equip you with the latest information on sustainable practices and cutting-edge environmental solutions.

Be the Climate Change Ambassador Quiz Game to test your knowledge and see how much you really know about the environment and sustainable living.

The **Interactive Learning Content** will dive you into our immersive learning content on key environmental challenges, transport, water and energy. You can gain a deeper understanding of the critical issues affecting our planet and discover practical solutions to address these challenges in your local community.

2. With the **Build your Green Future** e-course, **you will learn** about sustainable development, renewable energy sources and how to assess environmental risks and opportunities in business.
 - **Dive into the marketing channels** in the digital environment, create successful marketing strategies and use SEO and PPC.

- **Understand the basic laws and rules for business**, the terms of contracts and agreements, how to manage legal risks in business and project intellectual property and customer data.
- **Calculate investment profitability**, use financial instruments such as loans and credit, and manage tax obligations.
- **Communicate effectively** with customers, create compelling content, and manage social media.
- **Master the basic principles**, understand applicable tools, and learn the right ways to apply them in real-world situations.

The GE4F activities are **multidimensional** and important for creating smart, **sustainable and inclusive growth**. They introduce practical innovations in the green economy sector, like **start-ups in sustainable tourism, cultural and creative industries and urban revitalisation based on heritage**, all of them are **important economic sub-sectors capable of generating employment, stimulating local development** and promoting creativity.

All project outputs are **flexible and easily adaptable** to be transferred to other sectors and to other EU countries.

The consortium:

- Cross Culture International Foundation Cyprus, Pafos (Cyprus) – Coordenador
- Infinitivity Design Labs, Laussone (France)
- Petit Pas, Trani (Italy)
- União das Freguesias de Gondomar (S. Cosme), Valbom e Jovim (Portugal)
- Lidi Smart Solutions, The Hague, (The Netherlands)



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Learn more about the project:

<http://www.greenentre4future.eu/>

<https://www.facebook.com/GreenEntre4Future>

<https://www.linkedin.com/company/greenentre4future/>

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